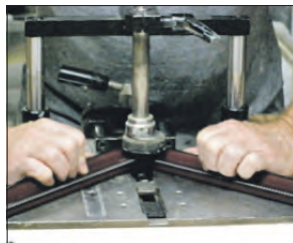


# What is a Certified Picture Framer?

Custom picture framing is vital to showcasing and protecting artwork and collectibles. A certified picture framer, who does the work on the premises, will ensure high standards that will protect your art for years to come.

A Certified Picture Framer (CPF):

- Has at least one year of experience
- Has passed a comprehensive written examination
- Is familiar with materials, techniques and design theories
- Is internationally recognized
- Is accredited by the Professional Picture Framers Association, an industry trade association



The certified picture framer can assist you with all of your framing needs, whether it be conservation framing for original artworks, stretching and framing canvasses and needlepoints, or creating a shadow box to show off the unique object you may want to display, from a signed sports jersey to a collection of your great grandparents' keepsakes. The main purpose of a frame is to support and showcase your art and keepsakes while properly protecting it from damage.

If it's worth framing, it's worth framing right!

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**Submitted by Pat Schnurr**

*Picture It Framed is located at 3071 Dundas St. West (1/2 block west of High Park Ave.). 416-762-1221. [www.pictureitframed.ca](http://www.pictureitframed.ca)*

