

# CUSTOM PICTURE FRAME DESIGN TRENDS

by: Picture It Framed



As home furnishings and design trends have evolved, the display of artwork must keep pace to relate to those changes. Here are some of the popular building and design trends, followed by framing solutions that help framed art relate to its environment.

1. **WOOD FLOORS** - rather than choosing a wood frame that matches the floor, consider a contrast like a silver, black or gold frame to help the art stand out, allowing it to be a focal point in the room.
2. **OPEN FLOOR PLAN** - utilize alternative ideas such as displaying a painting on a floor easel in the corner or setting smaller frames in bookcases.
3. **HIGH CEILINGS** - start with vertical pieces of art, hang pairs or sets up the wall versus across it. If the art is something you can mat, your mat borders can be bottom-weighted or elongated to fill a more vertical space.
4. **WINDOWS** - make the side of a built-in bookcase or even a closet door your wall.
5. **COLOURFUL WALLS** - neutral mat colors (white, off-white, cream, etc.) are the best choice to provide the flexibility to look good whether colour or neutral.
6. **OVERSIZE FURNISHING** - create pieces to be proportional to the larger rooms. When you are having something custom framed, be aware that the proportions of the frame and mat can help balance. A single piece of art can be framed larger or smaller. Multiple items can be put into a frame, thereby making it bigger.
7. **STYLE** - is often less pure than in the past. Likewise, with custom framing you can mix and match art and framing styles to get the right look for your home.
8. **BUILT-INS** - Remove a shelf to create a larger open space where you can hang a framed piece on the wall at the back of the bookcase. Prop smaller pieces on easels. If the shelves are loaded with books, hang a small piece in front of the books.
9. **LEANING** - combine multiple pieces, with one overlapping in front of another directly on the floor or on the mantel, shelf or piece of furniture.

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