

TALK ABOUT FRAMES

by: Picture It Framed



Custom framing is much more than four strips of wood surrounding a piece of art.

People who purchase, live with and love art agree that personalizing their home or work space with custom framed art or collectables is a great way to express personality and to enjoy their surroundings. Art and creativity happens because of the people, places and things in the world around us. Regardless of what you choose to have framed for your home, whether it is a favourite piece of art, a mirror, an object inherited from an ancestor or anything else, it will definitely add interest to your space. People who use custom framing know what a difference it makes.

Design today is often less pure than in the past. A traditional home may have contemporary features or a Victorian chair may get an updated look with modern upholstery. Likewise with custom framing, you can mix and match art and framing styles to get the right look for your home. I love to see how custom framing can transform nearly anything from ordinary to extraordinary. Of course all the walls in our home are filled with custom framing, including a mask collection, antique memorabilia, paintings, photography and art, and best of all, a selection of my kid's artwork.

Art is only half of any presentation of wall decor. Custom frames are like fine furniture for your art. Beautiful water-gilded and hand-carved moldings along with cotton rag boards, proper hinging, and museum glass all assist in creating an enclosure and environment that protects your fine art for today's enjoyment and for future generations.

While others can go to the store and buy the same sofa, tables and lamps that you have, it is highly unlikely anyone will ever have the exact same custom framing as you.

The next time you need the perfect gift, consider custom framing a piece of art, a special photo, or a memento. Flowers last a few days, a nice dinner lasts a couple hours, but frames can last a lifetime. Because so many things can be custom framed, you can easily come up with a unique gift for every occasion.

For many decades, framers have been mastering the art of picture framing. Care is taken throughout the entire process, from selecting the best wood to making sure the final package is perfect. Our love for doing fine craftsmanship comes from the heart. The Certified Picture Framer takes great pride in workmanship and we have a common conviction to make beautiful frames for people to enjoy for a lifetime.

*Picture It Framed is located at 3071 Dundas St. West (1/2 block west of High Park Ave.).
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